

View full course descriptions and register online at www.ThePoolSpaShow.com

LEGEND

C CERTIFICATION S SPECIALTY SESSION T TECHNICAL SESSION B BUSINESS SESSION ★ ROOKIE TO ALL-STAR (BEGINNER)

Pre-registration is required for ALL classes. This includes the TECH Pass.

SUNDAY | JAN. 25

8:00 AM – 5:00 PM

- C GENESIS® C201: CONSTRUCTION SCHOOL: Concrete Pools (3 Days) Day 1
- S GENESIS® D211: Elements of Design (2 Days) Day 1
- C ★ PHTA: Certified Hot Tub Technician (3 Days) Day 1
- C ★ PHTA: Certified Maintenance Specialist (3 Days) Day 1
- C PHTA: Certified Service Technician (3 Days) Day 1
- C Watershape University C2111: Essential Pool Construction (3 Days) Day 1

MONDAY | JAN. 26

8:00 AM – 5:00 PM

- C GENESIS® C201: CONSTRUCTION SCHOOL: Concrete Pools (3 Days) Day 2
- S GENESIS® Comprehensive Aquatic Design: Where Water, Wellness & Architecture Meet
- S GENESIS® D211: Elements of Design (2 Days) Day 2
- C National Plasterers Council (NPC) Pool Start Up Certification
- C ★ PHTA: Certified Hot Tub Technician (3 Days) Day 2
- C ★ PHTA: Certified Maintenance Specialist (3 Days) Day 2
- C PHTA: Certified Service Technician (3 Days) Day 2
- C Watershape University C2111: Essential Pool Construction (3 Days) Day 2
- S Watershape University C2711: Essential Major Renovations (2 Days) Day 1
- S Watershape University B2121: Pool Inspections for Real Estate Transactions (2 Days) Day 1

8:30 AM – 5:00 PM

- C ★ PHTA: Certified Pool Operator (2 Days) Day 1

9:00 AM – 4:00 PM

- S **Women in the Industry Workshop** | Lead the Ask: Negotiation Training Grounded in Brand, Presence & Strategy

12:30 PM – 5:00 PM

- S ★ Cybersecurity Essentials: How to Recognize & Avoid Online Scams, Phishing, & Fraud
- S ★ From Rookie to All-Star: The Fundamentals of Pool Service
- S ★ Pool Opening Essentials

1:00 PM – 4:15 PM

- T Electricity for Swimming Pool and Spa Professionals
- T Measuring For The Perfect Fit

1:30 PM – 3:00 PM

- T ★ Fundamentals First: A Practical Guide to Pool Water Chemistry
- T ★ Hydraulics 101
- T SPANISH: Filtracion para Profesionales de la Piscina (Pool Filtration)
- B Tempered Ambition- Experience in Keeping Up With the Times While Still Relying on Reliable Standards and Practices.
- T ★ Understanding & Troubleshooting Automation
- B Watershape University B3422: Business Defense - How to Protect Profits and Reduce Risk
- T ★ What to Expect with Salt Systems

COURSES ARE AVAILABLE IN THE MORNING AND AFTERNOON

5:00 PM – 6:00 PM

- S** WAVE: PHTA Young Professionals Networking Event

TUESDAY | JAN. 27

8:00 AM – 12:00 PM

- C** ★ PHTA: Certified Hot Tub Technician (3 Days) Day 3
- C** ★ PHTA: Certified Maintenance Specialists (3 Days) Day 3
- S** Watershape University C3291: Reinforced Vinyl Workshop

8:00 AM – 5:00 PM

- C** GENESIS® C201 CONSTRUCTION SCHOOL: Concrete Pools (3 Days) Day 3
- C** PHTA: Certified Service Technician (3 Days) Day 3
- C** SPANISH: National Plasterers Council (NPC) Pool Start Up Certification
- S** Watershape University B2121: Pool Inspections for Real Estate Transactions (2 Days) Day 2
- C** Watershape University C2111: Essential Pool Construction (3 Days) Day 3
- S** Watershape University C2711: Essential Major Renovations (2 Days) Day 2

8:30 AM – 1:00 PM

- S** ★ From Rookie to All-Star: The Fundamentals of Pool Service ENCORE

8:30 AM – 5:00 PM

- S** ★ PHTA: Certified Pool Operator (2 Days) Day 2

9:00 AM – 10:30 AM

- T** Changes in the NEC Article 680 for 2023 and 2026
- T** Complete Waterproofing Systems for Pools, Spas, and Waterscapes
- T** Efficient Installation & Operation of Small Footprint Gas Pool Heaters
- T** Finding Leaks -Turn Headaches into Profits
- T** ★ From Opening to In-Season: Navigating the Challenges of a Changing Pool Environment
- T** GENESIS® D112: Small Space Design
- B** Hire, Train, Motivate, & Retain Your Team - Hiring for Retention
- B** Leading On Purpose

- B** Lights, Camera, Conversions: the 2026 Video Marketing Playbook for Pool and Spa Companies

- T** Modern Lighting: Boosting Profits in New Builds and Service Markets

- B** Modernize Your Brand: A Pool Pro's Guide to Rebranding with Purpose

- T** Pentair IntelliCenter - Precision Control & Smart Integration

- B** PHTA: The Power of Clever Retail Management - Panel Discussion

- T** SPANISH: Fluida Principios del diseño de iluminación (Lighting)

- T** SPANISH: Hayward OmniX Automation for the Aftermarket, Equipment with Built-in Connectivity

- B** Staying Ahead of Cyber Threats: How to Protect Your Business in an AI-Driven World

- T** Vinylology 101 - The More You Know, The More You'll Sell

- T** ★ Watershape University S1121: Essential Chemical Safety & Vehicle Organization (*BILINGUAL)

11:00 AM – 12:00 PM

- S** ★ Leak Detection: Camera Technology & Temporary Patching

11:00 AM – 1:00 PM

- S** Tackling Tile & Coping Failures: Find it. Fix it. Prevent it.

12:30 PM – 4:30 PM

- S** ★ Principles of Pool Piping Hands-On Workshop

1:00 PM – 2:00 PM

- S** ★ Retrofit Drop-In Step Assembly for In-Ground Pools

1:00 PM – 4:15 PM

- S** ★ Adult & Child First-Aid/CPR/AED (Red Cross Certification)
- B** Conscious Conversations & Culture: Build High-Functioning Teams
- T** Hydraulics for Swimming Pool and Spa Professionals (Intermediate)
- T** ★ Pool Water Chemistry Basics for Pool & Spa Technicians

1:30 PM – 3:00 PM

- T** ★ 10 Fiberglass Pool Installation Mistakes to Avoid!
- T** A-B Measuring for Safety Covers: How to Prevent Multiple Trips!

1:30 PM – 3:00 PM (Tuesday Cont.)

- T** Air Quality Matters: Control Chloramines & Costs for a Refreshing Guest Experience
- B** Burnout Prevention for the Solopreneur
- T** Fluidra Principles of Lighting Design
- T** GENESIS® C210: The Beauty of the Edge: Updated Edition on the Internationally Acclaimed Vanishing Edge and Water in Transit Design
- T** Hayward OmniX Automation for the Aftermarket, Equipment with Built-in Connectivity
- B** How to Build a Simple, Profitable Marketing Plan
- T** Performance and Design Benefits of Retractable Pool & Spa Enclosures
- T** ★ Pool & Spa Basics: A Beginner's Guide to Sanitation and Water Balance
- T** Proper Inground Spa Jet Hydraulic Design in a Variable Speed World
- T** Proper Techniques for Prepping a Pool Shell for Plastering
- B** Protecting Your Customers and Your Business
- T** SPANISH: Electricidad para Profesionales de la Piscina (Electricity)
- T** SPANISH: Fluidra Automatización de piscinas y conectividad basada en web (Automation)
- B** The 3 BS Blocks Messing with Your Career (and How to Bust Them)
- B** Why You Can't Find Good People and How to Change That

2:00 PM – 3:30 PM

- S** Heaters Hands-On Workshop

3:00 PM – 4:00 PM

- S** Salt System Troubleshooting

WEDNESDAY | JAN. 28

8:30 AM - 11:45 AM

- S** ★ Adult & Child First-Aid/CPR/AED (Red Cross Certification) ENCORE
- T** Electrical Bonding & Grounding for Pool and Spa Professionals
- T** Metals and Metal Staining: Part I-How Do I Prevent Them? Part II-How Do I Remove Them?

9:00 AM – 10:30 AM

- T** Advanced Measuring Techniques for All Pools
- B** Built to Last: Legal & Tax Strategies to Protect and Grow Your Pool Business
- T** CSI: Do I have Scale or Calcium Crystals in My Pool?

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- B** Everyone Communicates Few Connect: What the Most Effective People Do Differently
- T** Fluidra Pool Automation and Web-based Connectivity
- B** GENESIS® B331: Job Costing for Profit Versus Existence
- T** GENESIS® C155: Building Material Science Simplified: Building a Better Pool
- T** ★ Heat Pump Expectations for Extending the Swim Season
- T** Hot Topics in Hot Water: Chemistry That Counts
- B** Make a Splash: Sales Strategies That Convert Browsers into Buyers
- T** Pentair IntelliVibe - New Pool Lighting System
- B** PHTA: Building a Thriving Aquatics Workforce: Strategies for Recruitment, Retention, and Growth
- T** Shock is a Verb

T ★ SPANISH: Basic Pool and Spa Automation

- T** SPANISH: Seguridad y Codigos para los profesionales de la Piscina y Spa (Safety & Codes)

T ★ Swimming Pool Leak Detection: Comprehensive Strategies for Identification and Repair

- T** Using Digital Photos to Measure Any Pool for a Safety Cover
- B** Why Did I Buy That? Cracking the Code on Style Strategy and Smarter Selling
- B** Work Smarter, Grow Faster: Practical AI Tools Every Company Can Use Today

9:00 AM – 1:00 PM

- C** GENESIS® Certified Builder Professional Exams
- C** PHTA Certification Exams: CST, CMS & CHTT

11:00 AM – 12:00 PM

- S** Leak Detection: Camera Technology & Temporary Patching (ENCORE)

11:00 AM – 1:00 PM

- S** Tackling Tile & Coping Failures: Find it. Fix it. Prevent it.

12:30 PM – 4:30 PM

- S** ★ Principles of Pool Piping Hands-On Workshop (ENCORE)

1:00 PM – 2:00 PM

- S** ★ Retrofit Drop-In Step Assembly for In-Ground Pools (ENCORE)

1:00 PM – 4:15 PM (Wednesday Continued)

- T Advanced Leak Detection for the Seasoned Professional
 - T Vinyl Liner Installation: Tips and Techniques
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1:30 PM – 3:00 PM

- B 360 Store Check-Up: Fix What's Broken, Elevate What Works and Wow Every Customer!
 - T ★ Chemical Safety for Pool Pros
 - T Commercial Pool Energy Audit Training
 - T Filtration for Swimming Pools and Spas
 - T GENESIS® C315: Remodel Do's and Don'ts: How to Elevate the Old to Gold
 - T Hayward Lighting: Pool, Spa, Water Features, Landscape and Aftermarket
 - B How to Automate QuickBooks to Show the Financial Reports You Need
 - T ★ Insights and Advantages of using Fiberglass Reinforcing for Pools
 - B Marketing That Pays for Itself: How to Tie Every Campaign to Real ROI
 - T Modern Technology to AB Measure Pool Covers & Liners
 - B Own the Room: Presentation Skills for Pool & Spa Pros
 - T Pool Tile Installation System for Long Term Success
 - B Quick Wins: What Every Local Business Should Do Online Today
 - T SPANISH: Pentair Sistema de Automatizacion - IntelliCenter (Automation)
 - T Watershape University S3215: Startup Chemistry for Each Pool Type (*BILINGUAL)
 - T Water Features: Fulfilling the Vision
 - B What Can I Legally Ask? Navigating Questions to Prospective and Current Employees
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2:00 PM – 3:00 PM

- S Heaters Hands-On Workshop (ENCORE)
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3:00 PM – 4:00 PM

- S ★ Salt System Troubleshooting (ENCORE)
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THURSDAY | JAN. 29

8:30 AM - 10:00 AM

- T Acid Washing and Safety for Pool Pros
 - B Business Law for Small and Mid Sized Contractors & Retailers
 - B Experience Is the New Brand: How to Build a Business That Customers Trust, Talk about and Come Back to
 - T GENESIS® C230: Shotcrete Science
 - T ★ Heat Pumps Demystified: The Future of Pool & Spa Heating
 - B How to Sell Anything to Anyone at Any Time
 - B Promo Like a Pro: DIY Marketing Tips for Pool & Spa Businesses
 - T Safety for Swimming Pool and Spa Professionals
 - T SPANISH CSI: Tengo Sarro O Cristales De Calcio En Mi Piscina? (Calcium Crystals)
 - T SPANISH: Hayward Lighting: Pool, Spa, Water Features, Landscape and Aftermarket
 - T Surface Stain Solutions: Removal and Prevention Strategies
 - T ★ Water Testing and Treatment Myths - Exposed
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The Pool & Hot Tub Alliance (PHTA) has approved all short-format Technical & Business sessions/workshops, PHTA Certification courses, and GENESIS full-day courses for CEU hours. For questions about other course eligibility, contact PHTA at service@phta.org.

EDUCATION CANCELLATION POLICY: Paid Business, Technical, Specialty, Certification, Pre-Conference Genesis, and Watershape University Education sessions must be canceled by **January 14, 2026**. Requests for refunds must be submitted in writing via email to BBurtt@nespapool.org on or before this date. A cancellation fee will be charged. Full details can be found at www.ThePoolSpaShow.com.

GET YOUR TEAM READY FOR THE 2026 POOL & SPA SHOW

USE THIS WORKSHEET TO HELP PLAN EVERYONE'S SCHEDULE!



View the full Education Conference Schedule online at www.ThePoolSpaShow.com or download a PDF version. Pre-registration is required for ALL classes. This includes the TECH Pass.

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